

“Hay Day” at NFES a Success!



Pictured in back row (left to right): Don Bowden, New Holland Service Rep.; Jeff Edmister, Service; Bob Curry, Parts; Keith Hetrick, Sales; John Meiser, New Holland Sales Rep.; Mike Curry, Parts; Nick Provenzo, Parts; John Koeppen, Service; Keith Hetrick, Parts; Bill Gagnon, Service; Matt Powell, Parts; Andrew Sutton, Service; Don Gilbert, New Holland Product Specialist; Tom Restivo, Service; Steve Seib, Service; Front Row: Larry Waters, Sales; Susan Hetrick, Sales; Pete Johnson, Sales; Lee Wight, Office; Elizabeth Hetrick, Office; Margie Strobel, Office; Tim Schmitt, Service.

There we are, above, all cleaned up and ready for our first ever “Hay Day” event. On June 15, 2007 Niagara Frontier Equipment Sales, Inc. put on an all day New Holland hay tool demonstration. Attending were New Holland representatives, John Meiser, Western New York sales, Don Bowden, New York Service representative and Don Gilbert, Ag equipment specialist along with our entire staff. Out in the “back forty” behind the store, the event featured a New Holland BR740 round baler, a 1412 discbine, a 256 rake, a BW68 bale stacker, 570 and 575 square balers, and TM55, TN75, TN70, TT50, TD95, TC45 Tractors and a L170 pilot controlled skid-steer loader. Customers were able to interact, one-on-one, with our staff as well as the New Holland guys and then get in the seat and “make hay”. It was a great day, with many customers getting some seat time on various equipment and some good times together over hot dogs and snacks. Thanks to our customers and the guys at New Holland for making this a great event, hopefully the first annual of many more to come. Check out the fun, below!

